

Business support in Ryedale



RYEDALE
DISTRICT
COUNCIL



Meet our Town Centre Ambassador



Adrian Hamilton
adrian.hamilton@ryedale.gov.uk
01653 600666 ext 43319

Adrian helps businesses and citizens safely navigate the challenges of the coronavirus pandemic.

He helps businesses adapt, recover and rebuild through COVID-19. Adrian can share his knowledge of operating in the new 'normal' and provide practical support and signposting.

Adrian can support you in getting our COVID business packs, which include window, wall and floor signage. Or, you can order online: www.ryedale.gov.uk/covid-19-2020/order-business-pack

Meet our Covid Marshall

Martyn carries out patrols across the district to help citizens and businesses stay safe. He can offer advice on COVID-19 Government guidance, help with queues and social distancing and clean frequently touched surfaces.

Martyn will engage businesses to share best practice and encourage compliance with the rules.



Martyn Barker
martyn.barker@ryedale.gov.uk
01653 600666

Useful information

Government cash grants

If you need support for your business due to the financial impacts of COVID-19, you may be eligible under one of the business grant schemes: www.ryedale.gov.uk/covid-19-2020/support-for-business

Contact business@ryedale.co.uk if you have a specific question about these grants.

Other COVID-19 support is available for businesses: www.ryedale.gov.uk/covid-19-2020/information-and-help-for-business

Environmental Health

If you're looking for the latest advice on environmental health issues, including food safety: www.ryedale.gov.uk/environment/environmental-health

For free access to an online course in Food Safety and Hygiene Level 2 via High Speed Training please contact the Tourism team: tourism@ryedale.gov.uk.

The Level 2 course is for anyone who works where food is cooked, prepared or handled. Full course details are on the high speed training website: www.highspeedtraining.co.uk/food-hygiene/

Other useful web links

These websites are worth visiting for key business information:

www.gov.uk/coronavirus

www.food.gov.uk

www.hse.gov.uk/business/getting-started

Licensing and regulation

If you want to check any licensing issues or get licensing support: www.ryedale.gov.uk/business/licensing-regulation

If you'd like to find out if you can use a pavement outside your premises for seating, please use this form: www.ryedale.gov.uk/business/licensing-regulation/business-markets-licensing/pavement-licences or you can email environment@ryedale.gov.uk

ShopAppy

York & North Yorkshire Growth Hub are continuing to offer eligible businesses 12-months fully funded membership to the online community led shopping platform - ShopAppy.com until 26 April 2021.

Within Ryedale businesses in Pickering, Malton and Norton are eligible and are encouraged to sign up for the free 12-month subscription worth £240 each: www.ynygrowthhub.com/how-we-can-help/12-monthsshopappy-membership

To help businesses make a success of the platform, ShopAppy and the Growth Hub are offering one-to-one support with getting online and selling on the site. Businesses are also able to access lots of free video content and can download a range of "how to" guides providing detailed guidance on social media.

Wider support

There are two main support programmes for retailers:

Skills Support for the Workforce: [ssw.fundingunit.org.uk/areas/nyer](https://www.fundingunit.org.uk/areas/nyer)

- Free training courses on every business function (e.g. administration, marketing and sales, customer service, accounting and finance and management)
- Training on health and safety, food handling and other accredited standards available
- Bespoke training and planning

Digital Advantage: www.cuebusinesssolutions.com/portfolio-item/digital-advantage-2

- Full package of help to use new digital and mobile technology
- Match funding for website development, e-commerce and social media marketing
- 1-2-1 help, workshops and events

The current Grants, Funding and Finance options bulletin is at www.ryedale.gov.uk/business/business-support/business-funding-grants-and-finance but a number of the schemes will exclude retail type businesses.



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