

Scarborough District

Approximately 7,5 million visitors annually
In the region of over £290 million in value
Estimated 5% of Yorkshire's visitor economy
This value of tourism would support around 11,000 jobs
Leisure tourism = 97% of Scarborough district visitor expenditure
Business tourism = 3% of Scarborough district visitor expenditure
(Source: Yorkshire Economic Impact Model)

Ryedale District

Approximately 15 million visitors annually
In the region of £390 million in value
Estimated 6% of Yorkshire's visitor economy
This value of tourism would support around 8,500 jobs
Leisure tourism = 99% of Ryedale district visitor expenditure
Business tourism = 1% of Ryedale district visitor expenditure
(Source: Yorkshire Economic Impact Model)