	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Helmsley District Centre	7.03%	3.40%	1.27%	0.00%	0.00%	0.45%
Zone 2						
Kirkbymoorside District Centre	2.51%	11.03%	0.82%	0.00%	0.00%	0.00%
Zone 3						
Pickering District Centre	0.00%	2.76%	12.45%	2.29%	0.00%	0.88%
Zone 4						
Stores, Zone 4	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 5						
Norton District Centre	2.19%	1.62%	0.65%	0.00%	0.41%	0.00%
Zone 6						
Malton Town Centre	11.60%	8.93%	6.78%	11.57%	28.80%	32.73%
Sub-Total for Catchment	**23.34%**	**27.75%**	**21.97%**	**13.87%**	**29.21%**	**34.07%**
Other Areas						
Clifton Moor Retail Park, York	13.40%	4.40%	4.97%	4.11%	11.19%	6.80%
Monks Cross Shopping Park, York	8.80%	5.32%	9.04%	3.04%	14.12%	7.33%
Scarborough Town Centre	3.98%	13.34%	25.53%	43.88%	5.13%	9.08%
York City Centre	25.86%	34.14%	21.37%	18.90%	28.35%	31.81%
Other outside catchment (inc. e-tail, 'other')	24.63%	15.05%	17.12%	16.21%	11.99%	10.91%
Sub-Total Outside Catchment	**76.66%**	**72.25%**	**78.03%**	**86.13%**	**70.79%**	**65.93%**
TOTAL	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**