

This Privacy Notice is designed to help you understand how and why Contact Ryedale processes your personal data. This notice should be read in conjunction with the Council’s Corporate Privacy Notice and other purpose specific notices which can be found at the end of this page.

<https://www.ryedale.gov.uk/privacy-information.html>

Who are you?

Ryedale District Council is a ‘Data Controller’ as defined by Article 4(7) of the General Data Protection Regulation (GDPR).

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Information Governance Office
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL
DPA@ryedale.gov.uk // 01609 53 2526

What Personal Data of mine do you collect

We will need to use and collect your personal data, this will include names, addresses, date of birth, medical information, bank details, key safe codes, contact details of emergency responders, next of kin information.

What is the purpose of collecting my Personal Data?

To enable the lifeline service to get the help needed for you in the event of an emergency situation when a call has been triggered through your lifeline unit.

Who do you share this data with?

- Emergency responders nominated by you, or a responder who is a partner of the council if your responders are unable to attend to help you. If we feel extra help is needed, we may work jointly with third party organisations. These organisations may have access to your personal data in order to assist with supporting you to continue to live independently in your own home.
- Emergency services, Paramedics or Fire service.

How long do you keep this data for?

Data held	Retention period
Clients personal files	One year after lifeline removed

What is your legal basis for processing this data?

Lawful basis for processing personal data under Article 6 GDPR

The processing is necessary for this reason:

Processing is necessary for compliance with a legal obligation to which the controller is subject;

Processing is necessary in order to protect the vital interests of the data subject or of another natural person;

Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;

Additional condition for processing special category data under Article 9(2) GDPR

Special category personal data may be processed if:

Processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject;

The DPA 2017 will provide a lawful basis to process criminal offence data (as required by Article 10 GDPR).

For More information about how the District Council uses your data, including your privacy rights and the complaints process, please see our corporate Privacy Notice.

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