



Workshops & Seminars in Your Local Area.



Business Link Yorkshire is your first point of contact when looking to start up in business or grow an existing business. Specialised support can be accessed online, on the phone, or through expert advisers. Business Link will help you identify your needs, and then point you in the right direction to get the most practical advice and support available. All Business Link services are FREE.

You can contact Business Link by telephone on 08456 048 048, by email at info@businesslinkyorkshire.co.uk or by visiting our website www.businesslinkyorkshire.co.uk

Our events programme offers you an extensive range of FREE workshops and seminars which are continually evolving. Below is a selection of events in your area:

Search Engine Optimisation - Developing a Winning Sales Strategy
Thursday 1 July 2010
1.30pm - 4.30pm, Ripon Racecourse, Ripon

Uncover fact from fiction in this lively and popular SEO event. The seminar explains how to get the most from your website, the role of good marketing and what Google is ultimately looking for in its web rankings.

[Click here for booking information](#)



Recruiting, Developing and Retaining Excellent Staff
Wednesday 8 July 2010
10.00am - 12.30pm, York Pavilion, York

This workshop, delivered in partnership with award winning high performance organisation specialists Bergander Ltd, will explain how to develop a business model that attracts the right people and how you can get the best from these people by managing them in a way that balances their creativity with your business needs.

[Click here for booking information](#)



Developing a High Performance Organisation

**Wednesday 8 July 2010
1.30pm - 4.00pm, York Pavilion, York**

This workshop will show you how to develop a culture that can deliver real and lasting competitive edge. The workshop explains how to turn ideas into practice and uses a range of real-life examples to illustrate culture change in real Yorkshire & Humber businesses.

[Click here for booking information](#)



Alternatively, if you are thinking of starting your own business or you know someone who is, why not attend one of our FREE start up workshops in the area?

Business Ideas

Tuesday 29 June 2010, 1.30pm - 4.30pm, Springboard Business Centre, Stokersley

[Click here for booking information](#)

Starting a Business - Is It For Me?

Thursday 1 July 2010, 1.30pm - 4.30pm, Hotel 53, York

[Click here for booking information](#)

Social Enterprise - Is It For Me?

Thursday 1 July 2010, 6.00pm - 8.00pm, Stephen Joseph Theatre, Scarborough

[Click here for booking information](#)

How to Turn your Website into a Customer Magnet

Tuesday 6 July 2010, 1.30pm - 4.30pm, Selby District AVS

[Click here for booking information](#)



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